

ROOSTERS

TACOS AND TEQUILA

INVEST IN A PROVEN, PROFITABLE, AND
COMMUNITY-DRIVEN CULINARY VENTURE
COOKING UP FRESH TAKES IN THE TRENDY,
MULTICULTURAL DINING INDUSTRY



JOIN US IN FUSING FAMILIAR LATIN FLAVORS WITH
INNOVATIVE TWISTS, BACKED BY UNMATCHED GROWTH
AND OPERATIONAL EXCELLENCE



Are you ready to franchise with flavor? We're here to tantalize taste buds, ignite your passion for entrepreneurship, and share our unique twist on fresh Latin American-inspired eats with you. The Roosters concept resonates with the ever-growing demand for unique, simple, and multicultural restaurants. Our brand is a local sensation that's trusted and beloved, boasting a massive following and recognition that ensures a steady stream of enthusiastic customers.

With Roosters, you're not just investing in the food business; you're diving headfirst into the realm of happy, feel-good human experiences. We are a community-driven concept, emphasizing the importance of giving back and fostering meaningful connections within neighborhoods. We prioritize a better work-life balance for our franchise owners, ensuring that your franchise journey is as rewarding as it is successful.

Roosters has garnered prestigious awards, five-star reviews, a fervent following, and a feature on the iconic Diners, Drive-Ins, and Dives. Our concept caters to a wide range of demographics so your franchise can find a home virtually anywhere across the U.S. We prioritize consistency, making it easy for franchisees to replicate our winning formula. We've already conquered the hearts and palates of many, and now we're offering you a piece of this success!

Our proven model has been meticulously fine-tuned to prioritize your growth, offering complete support, a network of well-seasoned experts, and a strong potential return on investment. With an executive team and advisory board steeped in restaurant management and entrepreneurship, you'll benefit from their years of business development experience. Our proprietary recipes are beloved by our guests, yet simple enough to ensure your profitability.

Are you ready to be the next Roosters success story? Your flavorful future awaits!



A CHANCE TO SATISFY CUSTOMER CRAVINGS WITH PROPRIETARY RECIPES FINE-TUNED FOR REPLICATION



Investing in a Roosters franchise is a chance to own a culinary venture where your passion for exceptional food and vibrant customer experiences meets unmatched support and proven success!



Proven Success, Strong Profitability: Our flagship location in Mobile, Alabama stands as a testament to our concept's profitability and replicable potential. We've designed our model with reasonable costs, ensuring a financially sound investment applicable in virtually any market.



Seamless Operations, Unparalleled Support: Navigating the complexities of the restaurant business is a breeze with Roosters. Our operational structure is crafted for smooth management, allowing you to focus on what truly matters: delighting your customers.



Nationally Adaptable, Locally Beloved: The Roosters concept resonates with today's consumers who crave simplicity, multicultural flavors, and trendy experiences. The rising demand for a fresh take on classic favorites and a diverse menu has made us a local sensation.



Unique Model, Endless Innovation: What sets Roosters apart is our commitment to quality, menu differentiation, and unmatched professionalism. Our people-first approach attracts top talent and our culinary prowess ensures your franchise stands out among the crowd.

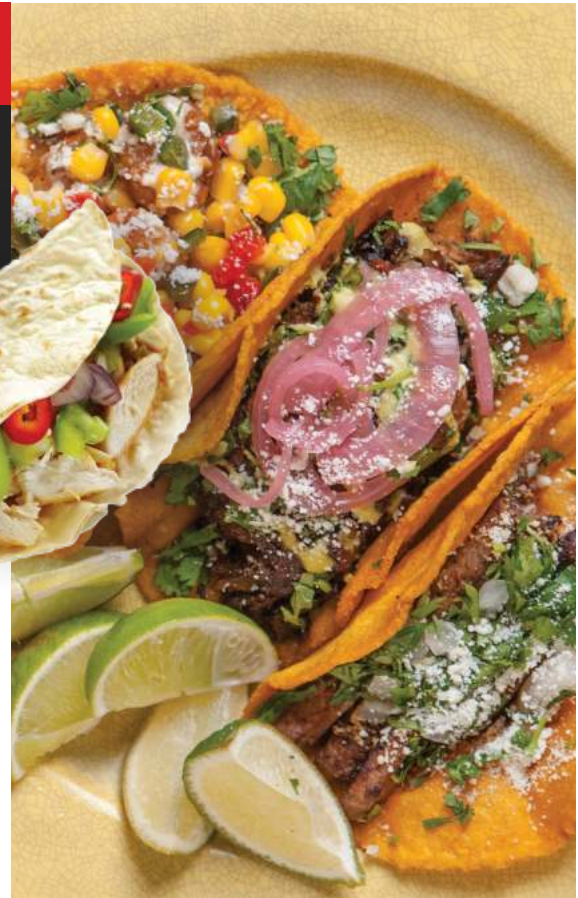


Easy Replication, Rewarding Lifestyle: The simplicity of the Roosters concept is your secret ingredient to success. Your dedication, combined with our time-tested model, is the key for building a rewarding and lucrative future with balance.



ARE YOU THE MISSING INGREDIENT?

At Roosters, we're on the lookout for culinary enthusiasts, visionary leaders, and passionate individuals who share our love for great food, exceptional customer experiences, and the vibrant Roosters brand and philosophy. Successful candidates will possess the following qualifications:



- Customer Service Skills
- General Business Acumen
- Previous Restaurant Experience
- Proven Management Abilities

YOUR JOURNEY, OUR PRIORITY

At Roosters, we don't just view our franchisees as business partners; we see them as family. Your success is our collective mission, and we're committed to providing unwavering support every step of the way.



Constant Support:

We understand that questions and challenges don't follow a schedule. Enjoy monthly check-ins to keep your progress on track, and rest easy knowing you have 24/7 access to our team of experts.



Operational Expertise:

Our operational support goes beyond the basics. We provide continuous training in customer service techniques, efficient product ordering, suggested pricing guidelines, and streamlined administrative procedures.



Marketing Mastery:

Roosters coordinates the development of cutting-edge advertising materials tailored to your location. Our goal is to help you build a loyal customer base that keeps coming back for the unique Roosters experience.



Endless Innovation:

Roosters leadership continually researches innovative methods for franchise operations that enhance profitability, ensuring you're at the forefront of the industry embracing trends and innovations.



INVESTMENT SNAPSHOT

Minimum Initial Investment:

\$216,350

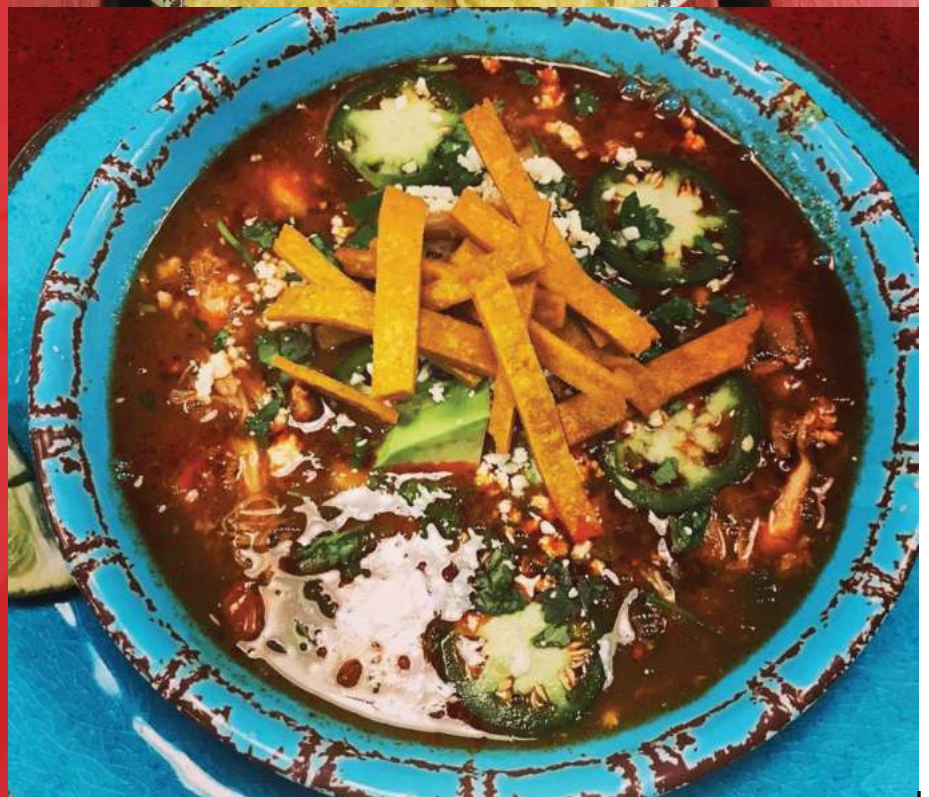
Franchise Fee:

\$35,000

Royalty Fee: **5%** of
Gross Sales

Local Advertising: **2%** of
Gross Sales

Corporate Marketing
Fund: **1%** of Gross Sales



ROOSTERS

TACOS AND TEQUILA

READY TO ROOST? JOIN THE FIESTA!

Let's taco 'bout turning your dreams into a delicious reality! With streamlined systems, simple yet irresistible proprietary recipes, and a brand that people recognize and love, Roosters makes it easy for you to replicate success and keep customers coming back for more. To learn more about joining the Roosters family, visit our website today.



ROOSTERS

TACOS AND TEQUILA

roostersfranchise.com

Frankie Little

frankie@roostersdowntown.com

251 490 6137

211 Dauphin St.

Mobile, AL 36602

This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.